



# 7 SECRETS OF GREAT NATURE PHOTOGRAPHERS

PRECISION CAMERA & VIDEO

DATE

SEPTEMBER 2, 2023

PRESENTER

LEE HOY





OM  
SYSTEM

**AMBASSADOR**



*Sharing Exceptional Experiences  
with Thousands Since 1993*

**WILDSIDE**  
NATURE TOURS



**PRECISION**  
CAMERA & VIDEO

**JAWP**

Workshops & Training Designed For You





# The 7 Secrets

1. They Master their Camera System
2. They Take What Nature Gives Them
3. They Anticipate the Next Image
4. They Constantly Develop & Improve Their Fieldcraft
5. They Remain Patient No Matter What
6. They Don't Waste Time Trying to Fix Images
7. They Are Life Long Learners





# THEY MASTER THEIR CAMERA SYSTEM

7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET # 1





**THEY TAKE ADVANTAGE OF PROGRAMMABLE BUTTONS, LEVERS, DIALS, GRIPS**

**MAKE YOUR CAMERA A TOOL THAT WORKS WITH THE WAY YOU THINK, DON'T ADAPT TO THE CAMERA**



**ISO 10,000**



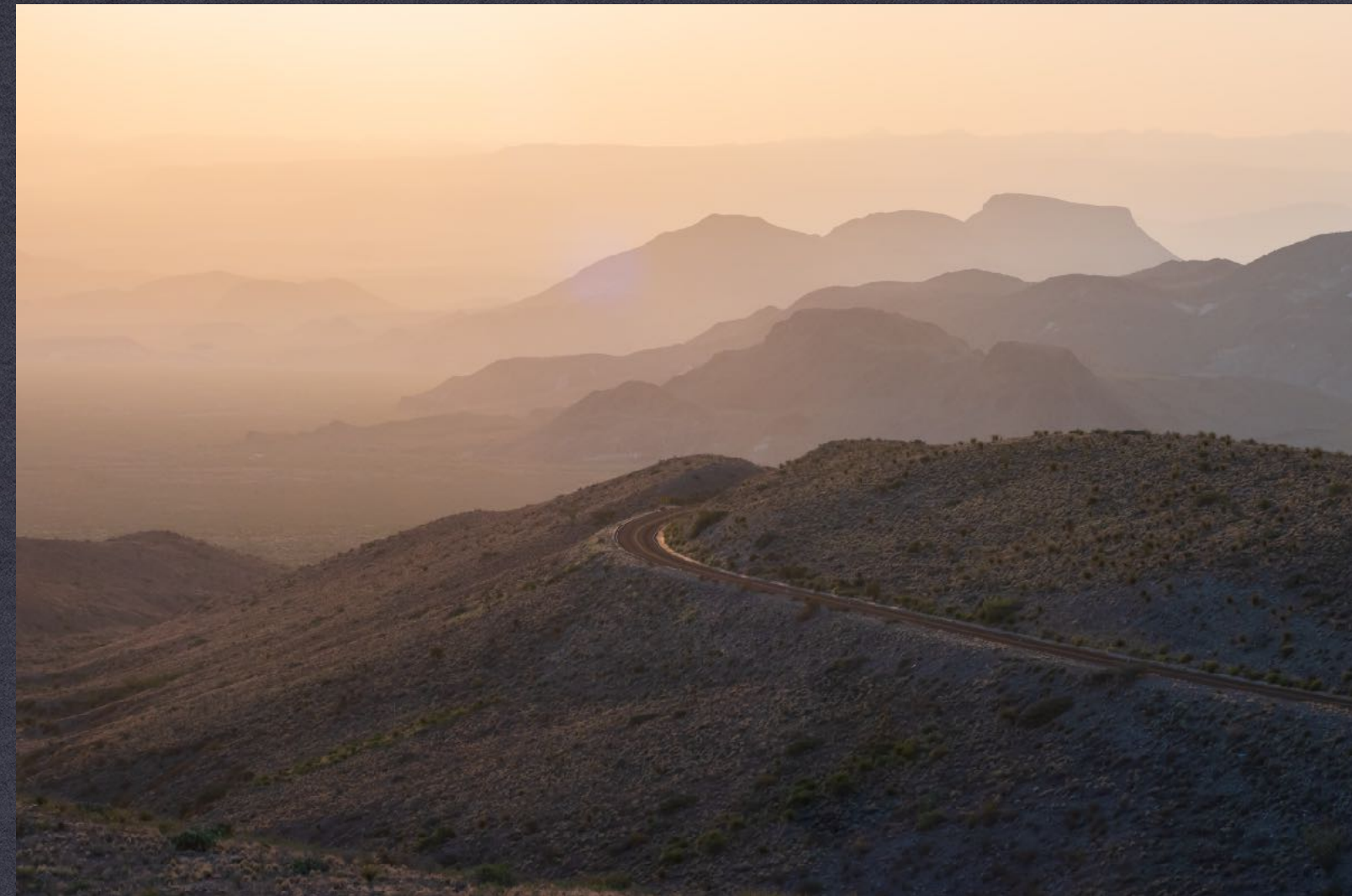
**ISO 25,600**



**THEY DON'T REALLY WORRY TOO MUCH ABOUT MEGAPIXELS**

**THEY UNDERSTAND THAT THERE ARE MANY THINGS WAY MORE IMPORTANT THAN MEGAPIXELS**





# THEY UTILIZE CUSTOM MODES

PROGRAM YOUR CAMERA TO WORK WITH YOU, NOT AGAINST YOU





## High Res Mode

**THEY KNOW THE SPECIAL FEATURES**

KNOW YOUR SPECIAL FEATURES





**Color Profiles**



**Focus Bracketing**

**THEY KNOW THEIR CAMERA MENUS**

**THEY CAN FIND MENU ITEMS QUICKLY**





**THEY TAKE WHAT NATURE GIVES THEM**

7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET #2





**THEY WORK GREAT SUBJECTS AND GREAT LIGHT**

TAKE ADVANTAGE OF WHAT YOU ENCOUNTER & DON'T FRET OVER WHAT YOU DON'T SEE

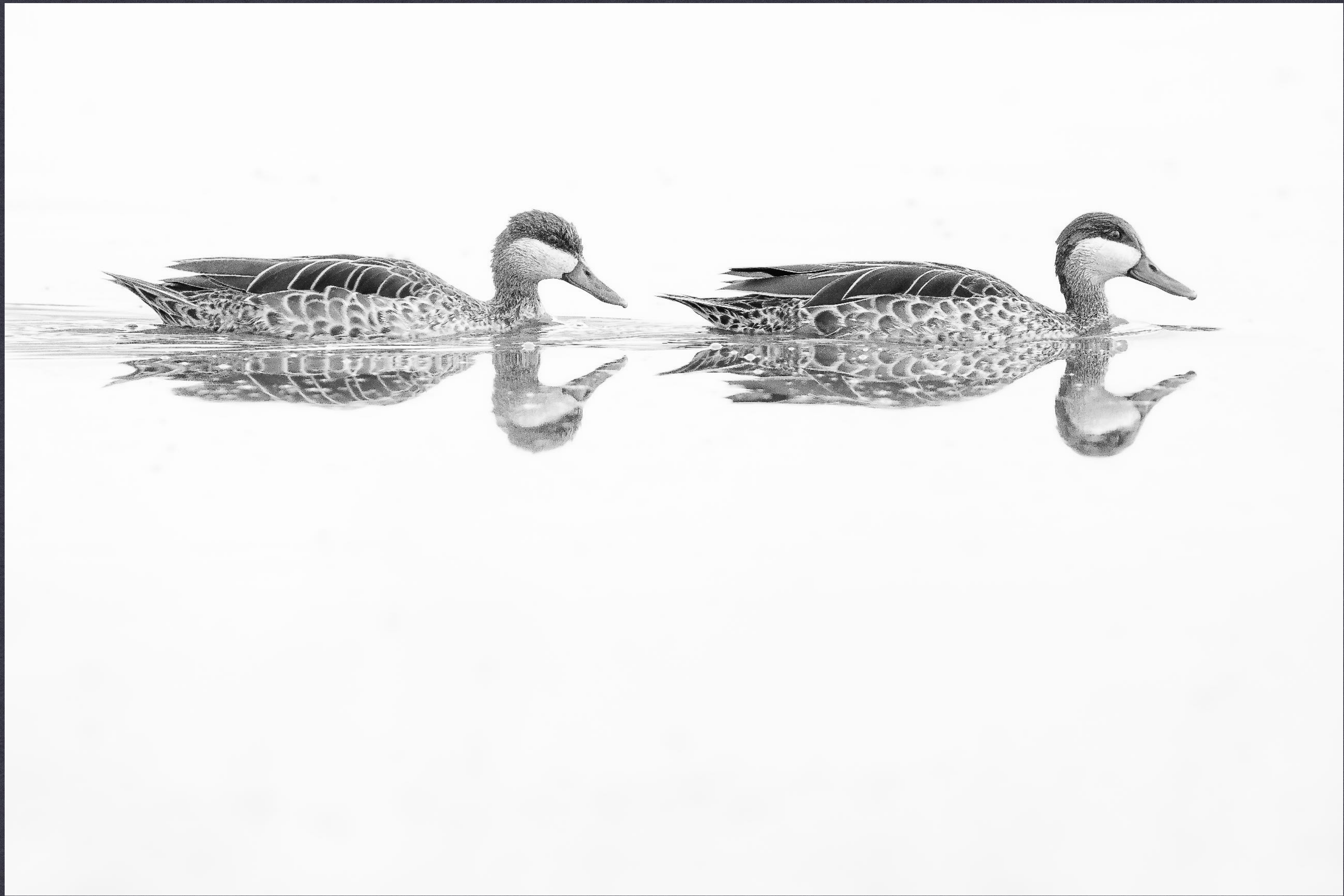




**THEY KNOW WHEN TO NOT (OR WHEN TO) PRESS THE SHUTTER BUTTON**

**A HUGE DIFFERENCE BETWEEN PROS AND AMATEURS & THE DIFFERENCE BETWEEN BIRD PHOTOGRAPHY & BIRDING WITH A CAMERA**





**THEY DON'T TRY TO FORCE AN IMAGE**

**BE PATIENT AND TAKE WHAT NATURE GIVES YOU**





**THEY ANTICIPATE THE NEXT IMAGE**

7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET #3





**THEY CONSTANTLY ASSESS AND READ LIGHT TO STAY ON TOP OF THEIR SETTINGS**

THEY ARE READY FOR THE EXPECTED (NOT THE UNEXPECTED)





**THEY REGULARLY EXAMINE AND FOCUS ON WHERE AN IMAGE MIGHT TAKE PLACE**

EXPOSURE SETTINGS, FOCAL LENGTH, AND AUTOFOCUS SETTINGS





**THEY PUT THEMSELVES IN THE RIGHT POSITION FOR THE IMAGE**

IF YOU SEE THEM MOVE, PROBABLY A GOOD IDEA TO FOLLOW THEM





**THEY CONSTANTLY DEVELOP & IMPROVE THEIR FIELDCRAFT**

7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET #4





**THEY UNDERSTAND HOW TO APPROACH/WORK BIRDS**

**YOU CAN'T APPROACH/WORK ALL BIRDS THE SAME WAY**





**THEY UNDERSTAND HOW TO APPROACH MAMMALS**

**YOU CAN'T APPROACH/WORK ALL MAMMALS THE SAME WAY**

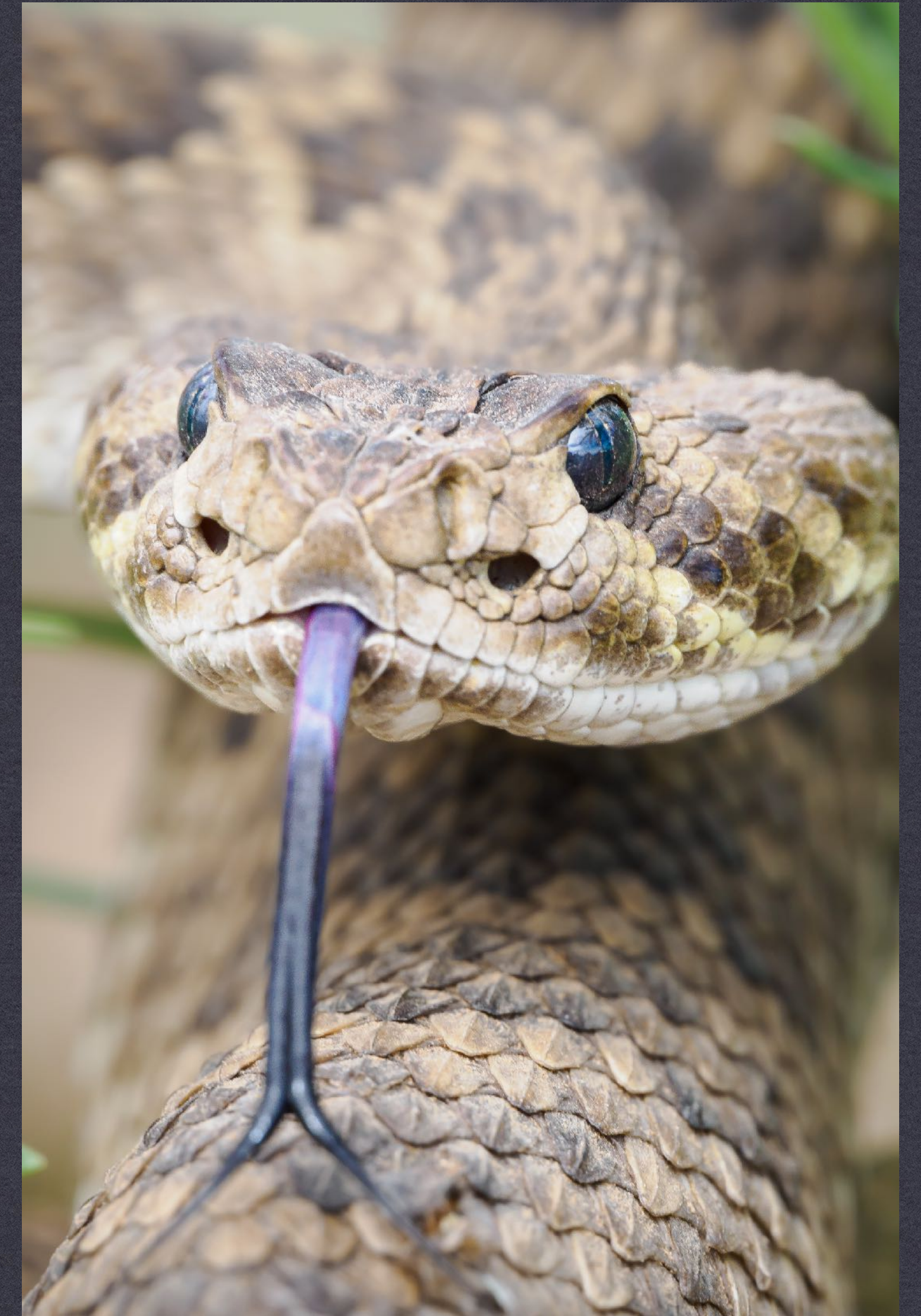




**THEY UNDERSTAND HOW TO APPROACH SEA MAMMALS**

YOU CAN'T APPROACH/WORK ALL SEA MAMMALS THE SAME WAY





**THEY UNDERSTAND HOW TO APPROACH REPTILES & AMPHIBIANS**

**YOU CAN'T APPROACH/WORK ALL REPTILES AND AMPHIBIANS THE SAME WAY**





**THEY UNDERSTAND HOW TO APPROACH INSECTS**

YOU CAN'T APPROACH/WORK ALL INSECTS THE SAME WAY

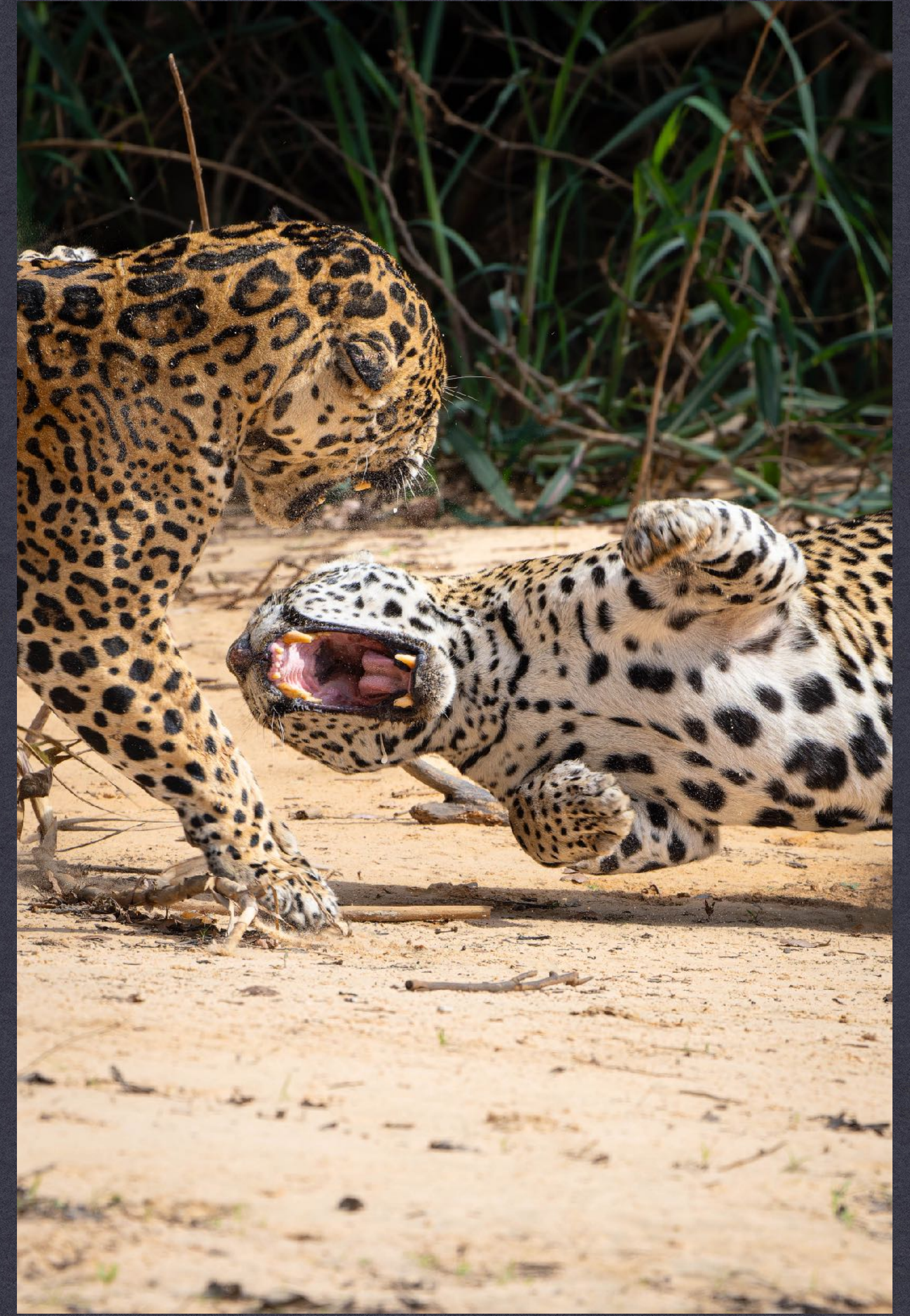




**THEY DON'T JUST TRUDGE AHEAD INTO A POTENTIAL LANDSCAPE IMAGE**

**THEY CONSIDER, ASSESS, PLAN, AND CONTEMPLATE**

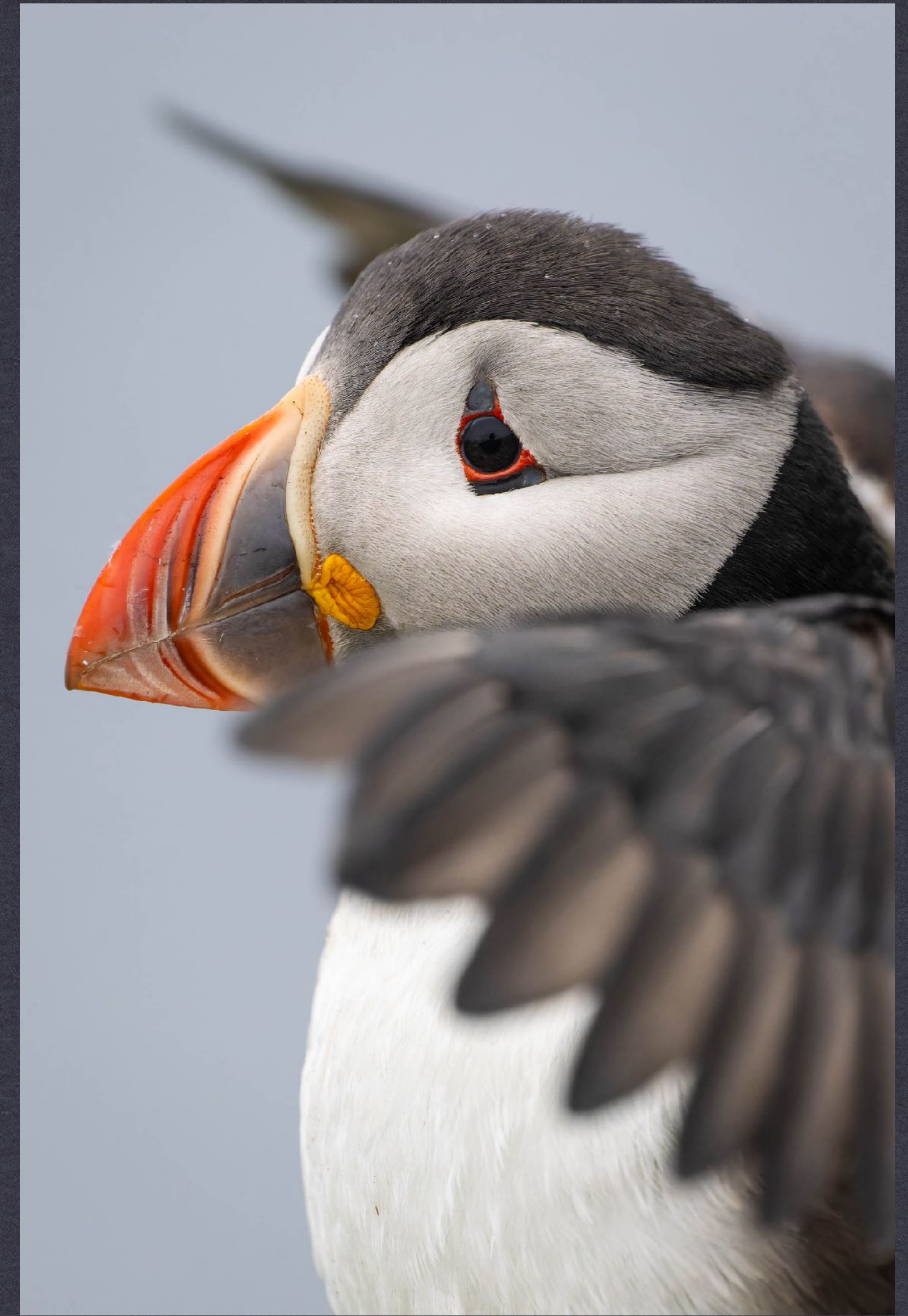




**THEY REMAIN PATIENT NO MATTER WHAT**

7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET #5





**THEY FOCUS ON QUALITY, NOT QUANTITY**

THIS IS A TWO WAY STREET (LET ME EXPLAIN)





**THEY PREFER A GREAT IMAGE OF A COMMON SUBJECT OVER A MEDIOCRE IMAGE OF A RARE SUBJECT**  
**I HAVE BEEN ASKED, WHY ARE YOU PHOTOGRAPHING THAT?**





**THEY DON'T LEAVE A GREAT SUBJECT TO LOOK FOR OTHER SUBJECTS**

WHEN THE LIGHTING, THE SUBJECT, AND THE SETTING ARE IN YOUR FAVOR, WHY LEAVE?





**THEY REMAIN CALM WHEN THE ACTION IS HAPPENING**

PANIC WILL LEAD TO FORGETTING SETTINGS, HOW TO MAKE ADJUSTMENTS, HOW TO FRAME THE IMAGE, AND SO MUCH MORE.





**THEY DON'T WASTE TIME TRYING TO "FIX" IMAGES**

**7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET #6**





**THEY MASTER A POST-PROCESSING SOFTWARE AND STICK TO IT**

IT DOESN'T MATTER TOO MUCH WHAT YOU USE, IT IS HOW YOU USE IT

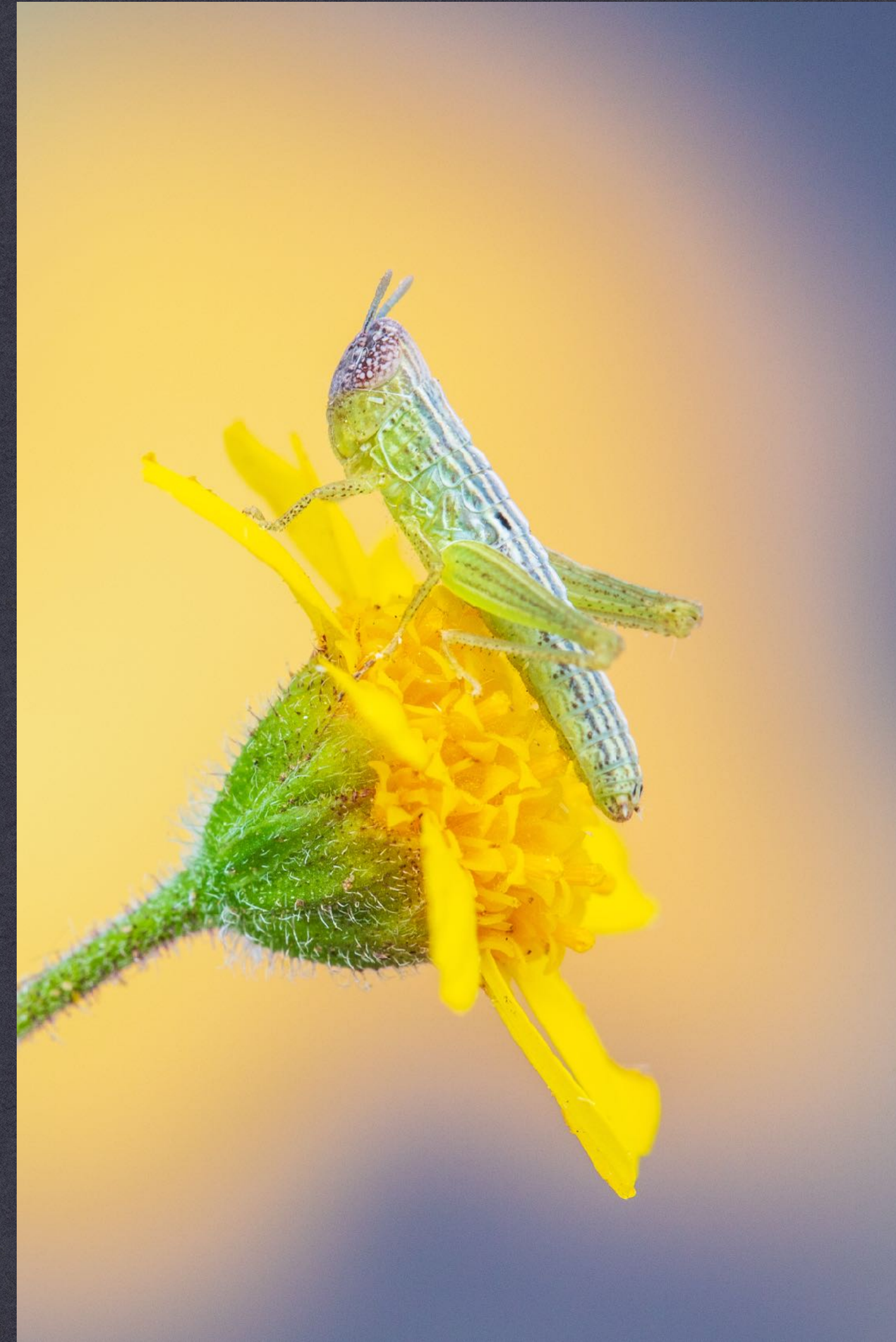




**POST-PROCESSING IS ABOUT ENHANCING YOUR IMAGE, NOT FIXING IT**

STOP WASTING TIME TRYING TO SAVE CRAPPY IMAGES WITH SOFTWARE, LEARN HOW TO CAPTURE AND POST PROCESS GREAT IMAGES

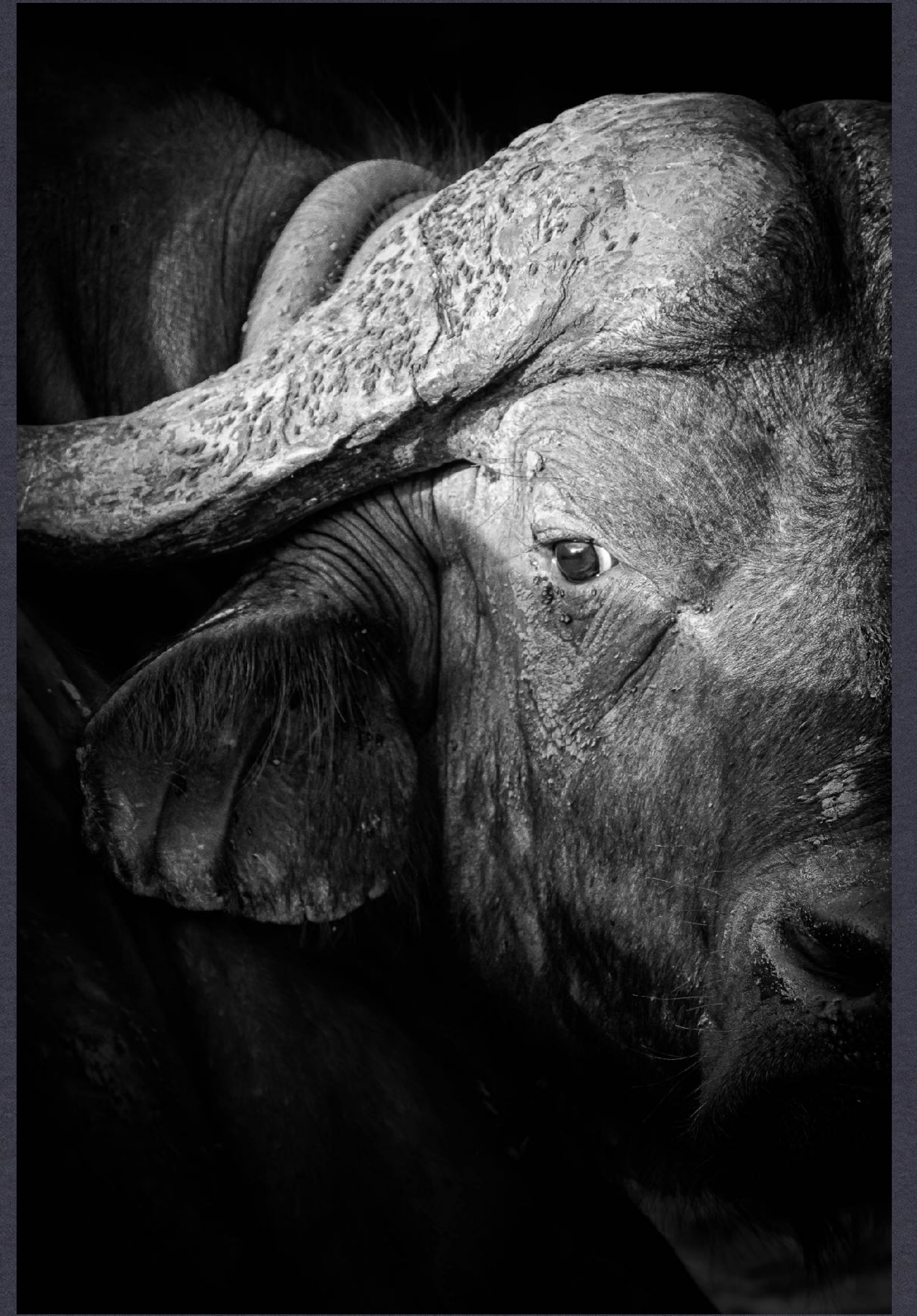




**THEY WORK HARD TO NAIL THE IMAGE IN CAMERA SO POST PROCESSING IS EASIER**

**A PROPERLY EXPOSED IMAGE REDUCES THE AMOUNT OF TIME YOU SPEND IN POST PROCESSING**





## THEY ARE LIFE LONG LEARNERS

7 SECRETS OF GREAT NATURE PHOTOGRAPHERS - SECRET #7



2023 Porto Jofre Highway c\_8-15-23\_209747.orf

1/2500 sec at f / 5.6, ISO 6400  
419 mm (OLYMPUS M.150-400mm F4.5 TC)



Reference

Active

2023 Porto Jofre Highway c\_8-15-23\_209748.orf

1/2500 sec at f / 5.6, ISO 8000  
419 mm (OLYMPUS M.150-400mm F4.5 TC)



Reference Photo: 🔒

**THEY DON'T USE THE PHRASE "WELL, IT HAS BEEN WORKING PRETTY WELL FOR ME."**

**THEY REMAIN TEACHABLE**





**THEY HAVE A DEEP UNDERSTANDING OF THE TECHNICAL & CREATIVE ELEMENTS**

YOU MUST UNDERSTAND BOTH OR HOPE YOU JUST "LUCK" INTO AN OCCASIONAL GREAT SHOT (TIP: YOU MOST LIKELY NEVER WILL)





**THEY CELEBRATE THEIR SUCCESSES AND LEARN FROM THEIR FAILURES**

**NEVER LET A MISSED SHOT RUIN YOUR DAY OR THE DAY FOR OTHERS**





**THEY ARE NEVER TOO GOOD TO LEARN**

THEY ARE SELECTIVE IN WHO THEY LEARN FROM AND WHY





Bosque del Apache - Dec 2023

Yellowstone in Winter - Jan 2024

Amazon Riverboat Cruise - Feb 2024

Alaska Inside Passage - May 2024

Cuba - April 2024

Galapagos - July 2024



Mastering Birds in Flight - Oct 2023



Costa Rica Bird Photo - March 2024



Texas: Macro Workshop Oct 2023



Winter in Grand Teton - Dec 2024



**PRECISION**  
CAMERA & VIDEO





— *hosted by* LEE HOY —

# CAPTURING NATURE



# OM SYSTEM MENTORSHIP PROGRAM

MASTER YOUR SYSTEM



MASTER YOUR PHOTOGRAPHY

[WWW.OMSYSTEMMENTORSHIP.COM](http://WWW.OMSYSTEMMENTORSHIP.COM)



# Follow Me on Social



Lee Hoy



leehoyphotography